

# TALLER



Prototipo final  
de nuestra app

# ¿Qué hicimos el encuentro pasado?

E1

Figma

- ✓ Colores
- ✓ Diseños
- ✓ Textos

E2

Prototipo

- ✓ Iconos
- ✓ Boton
- ✓ Prototipado

E3

Estructuras

- ✓ Estructura
- ✓ Login App
- ✓ Scroll Vertical

E4

Test Final

- ✓ Scroll Horizo.
- ✓ Flujo App
- ✓ Test en Celular

# Hasta aquí llegamos el encuentro pasado

Login 1



Bienvenid@  
nuevamente!

Email

Contraseña

ingresar

olvidé login

Login 2



Bienvenid@  
nuevamente!

Email  
carlojapena@gmail.com

Contraseña

ingresar

olvidé login

Login 3



Bienvenid@  
nuevamente!

Email  
carlojapena@gmail.com

Contraseña

ingresar

olvidé login

Pantalla de mam...



Pantalla de aves



Elefante



Canguro



# ¿Qué vamos a aprender hoy?

E1

Figma

- ✓ Colores
- ✓ Diseños
- ✓ Figma

E2

Prototipo

- ✓ Boton
- ✓ Iconos
- ✓ Prototipar

E3

Estructuras

- ✓ Estructura
- ✓ Login App
- ✓ Scroll Vertical

E4

Test Final

- ✓ Nueva App
- ✓ Scroll Horiz.
- ✓ Test en Celular

Nos pidieron crear  
una app para  
Los Creadores



# Poniéndonos la capa del Ux

- Crea un prototipo funcional rapido
- Sale a probarlo con usuarios reales
- Obtiene información valiosa y modifica prototipo
- Ahorra tiempo y recursos
- No crea el product final



Vamos a la página de [loscreadores.cl](https://loscreadores.cl)



[INICIO](#) • [GANADORES](#) • [ESCUELA DE CREADORES](#) • [INFORMACIÓN ÚTIL](#) • [RECURSOS DIGITALES](#) • [IMPULSORES](#) • [CONTACTO](#) • [POSTULA](#)

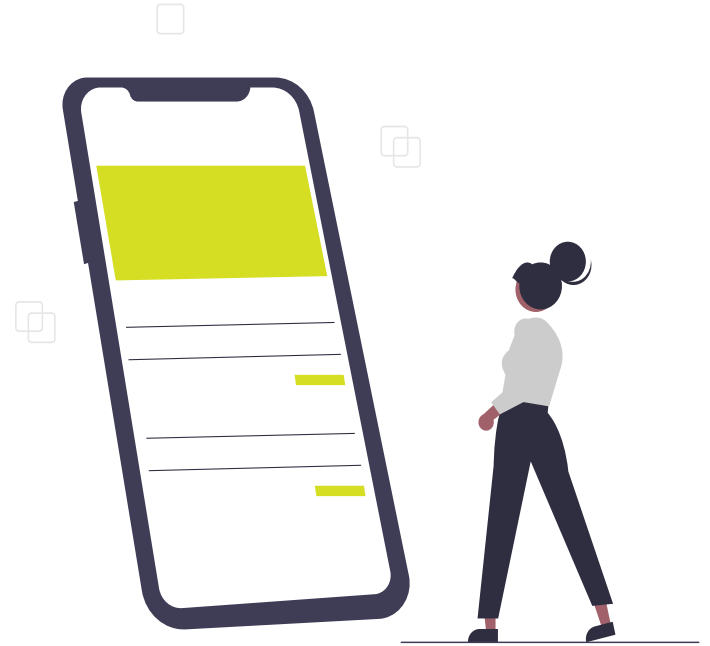
Talleres y Masterclass

# ESCUELA DE CREADORES

Para alumn@s y docentes

# Requerimientos para nuestra APP

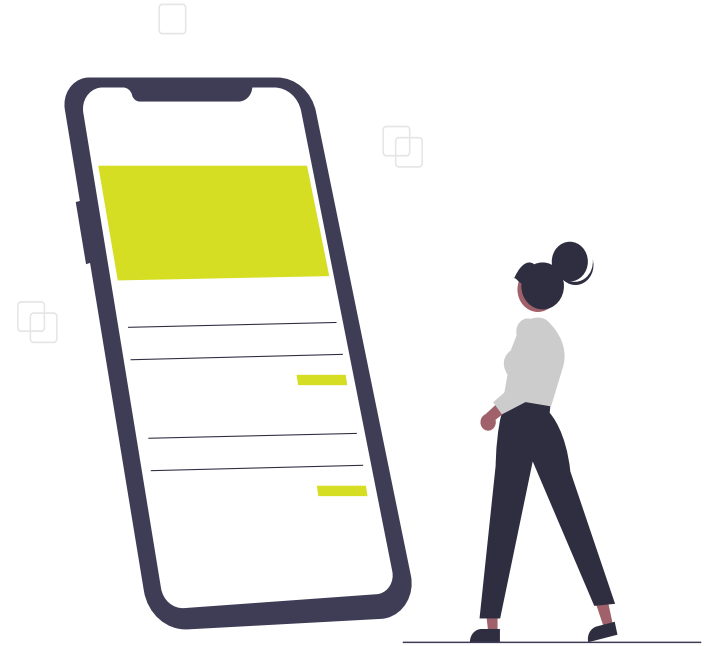
- Mensaje de bienvenida a la app





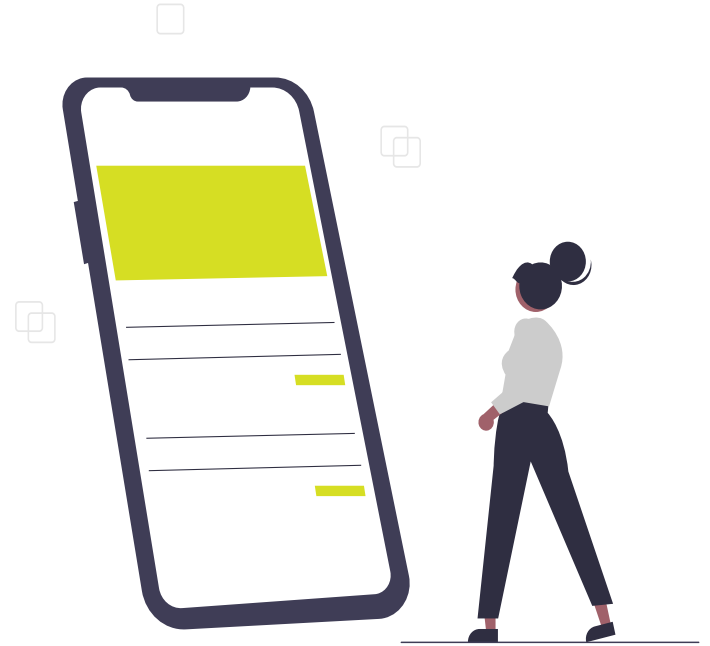
# Requerimientos para nuestra APP

- Mensaje de bienvenida a la app
- Sistema de Login, opción saltarse



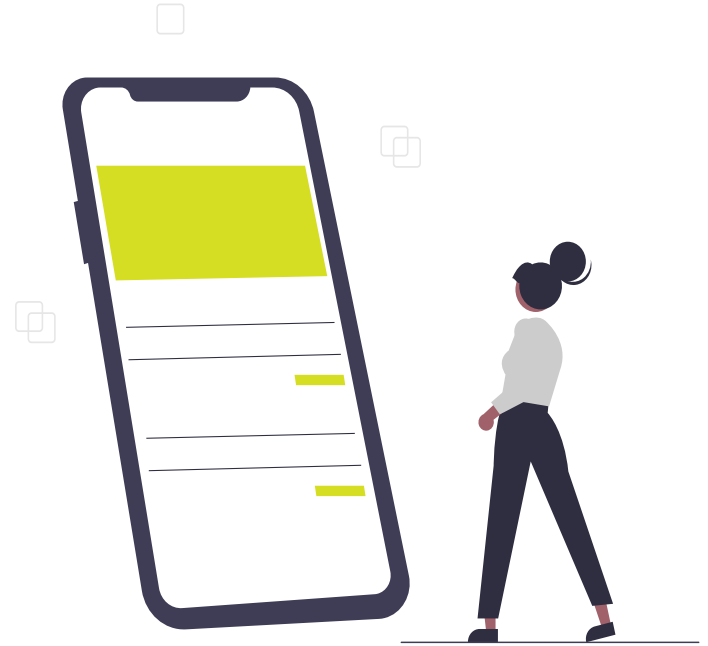
# Requerimientos para nuestra APP

- Mensaje de bienvenida a la app
- Sistema de Login, opción saltarse
- Talleres categorizados + Info de c/u



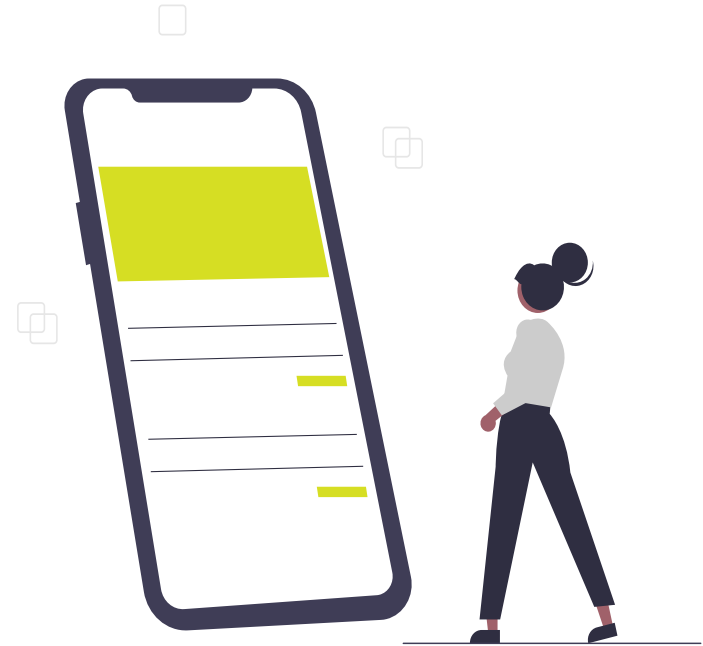
# Requerimientos para nuestra APP

- Mensaje de bienvenida a la app
- Sistema de Login, opción saltarse
- Talleres categorizados + Info de c/u
- Usuario seleccionar sus favoritos



# Requerimientos para nuestra APP

- Mensaje de bienvenida a la app
- Sistema de Login, opción saltarse
- Talleres categorizados + Info de c/u
- Usuario seleccionar sus favoritos
- Sección para postular al premio



☺ Ahora si...  
¡Manos a la obra!



## Actividad 1:

Importar proyecto  
Los Creadores



# Vamos a importar el proyecto

🔍 🏠 📏 👉 🔗 🔧 👤 💬
Drafts / App de los Creadores ▾
K Share ▶ 26% ▾

Layers Assets Design ▾

- # Bienvenida 1
- # Bienvenida 2
- # Login 2
- # Login 3
- # Login 4
- # Creacion de cuenta 2
- # Creacion de cuenta 3
- # Creacion de cuenta 4
- # Creacion de cuenta 5
- # Pantalla de inicio
- # Taller de Microbit
- # Taller de Microbit (favorito)
- # Taller Arduino
- # Taller Arduino (favorito)
- Footer
- Imagen
- Titulo
- Si eres docente, te invitamos ...

Design Prototype Inspect

Background

■ E5E5E5 100% 👁

Export +

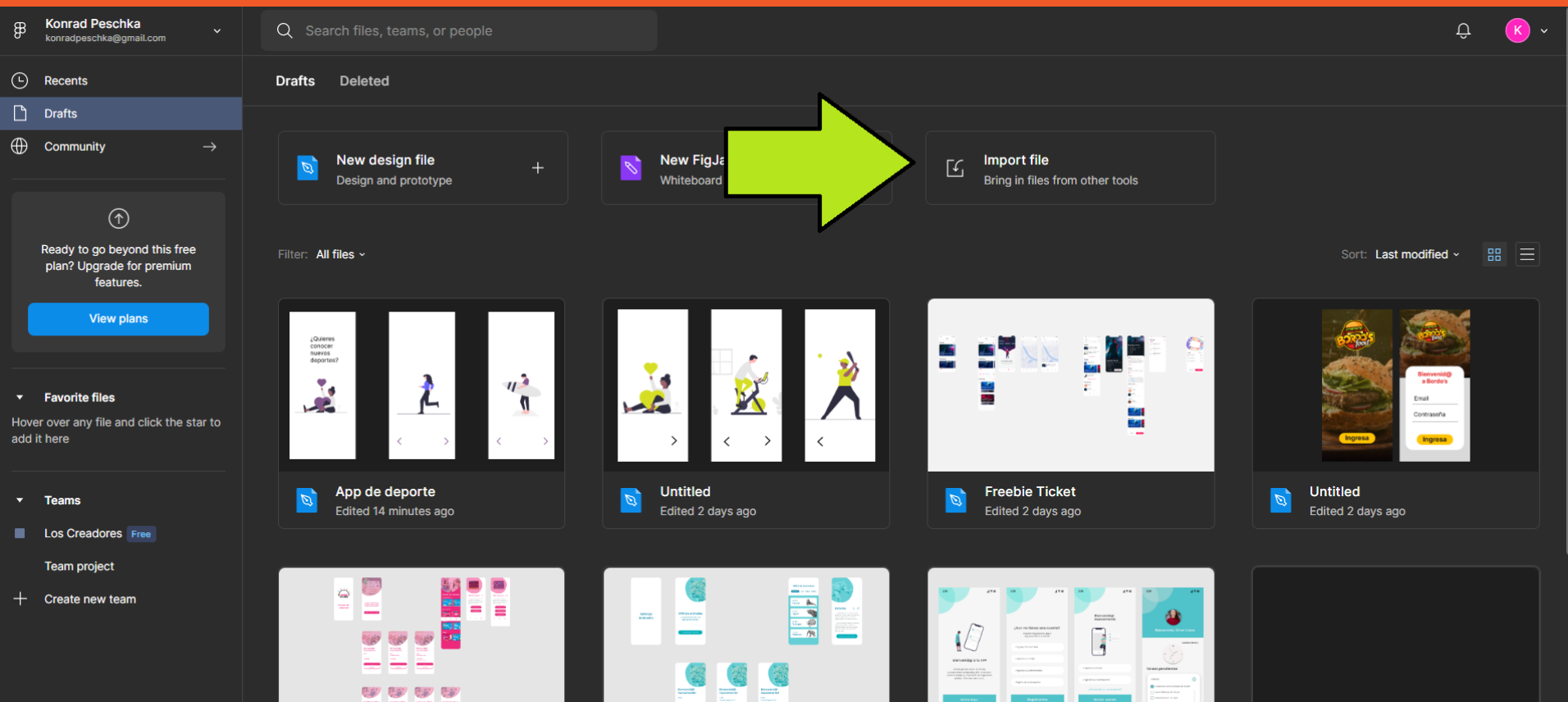
**Desafío:**

Encuentra la  
trampa 😬



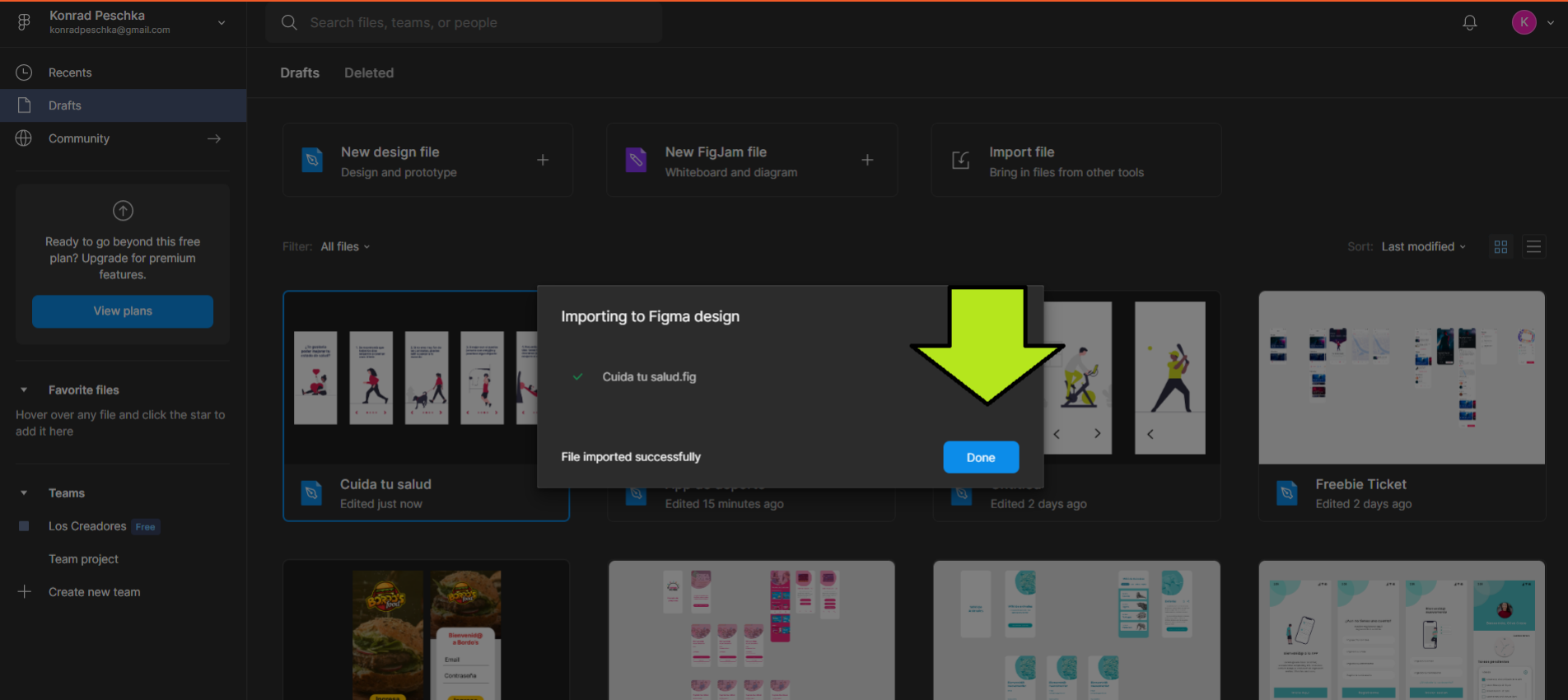


# 1.Importar un proyecto al figma



The screenshot displays the Figma web interface. On the left sidebar, the user profile 'Konrad Peschka' is visible, along with navigation options for 'Recents', 'Drafts', and 'Community'. A promotional banner for premium features is also present. The main workspace shows a grid of design files. A large green arrow points to the 'Import file' button, which is labeled 'Bring in files from other tools'. Below this, several design files are visible, including 'App de deporte', 'Untitled', 'Freebie Ticket', and another 'Untitled' file. The interface includes a search bar at the top, a filter dropdown set to 'All files', and a sort dropdown set to 'Last modified'.

## 2. Buscar el archivo y esperar a que cargue



Konrad Peschka  
konradpeschka@gmail.com

Search files, teams, or people

Recents

Drafts

Community

Ready to go beyond this free plan? Upgrade for premium features.

View plans

Favorite files

Hover over any file and click the star to add it here

Teams

Los Creadores Free

Team project

Create new team

Drafts Deleted

New design file  
Design and prototype

New FigJam file  
Whiteboard and diagram

Import file  
Bring in files from other tools

Filter: All files

Sort: Last modified

Importing to Figma design

✓ Cuida tu salud.fig

File imported successfully

Done

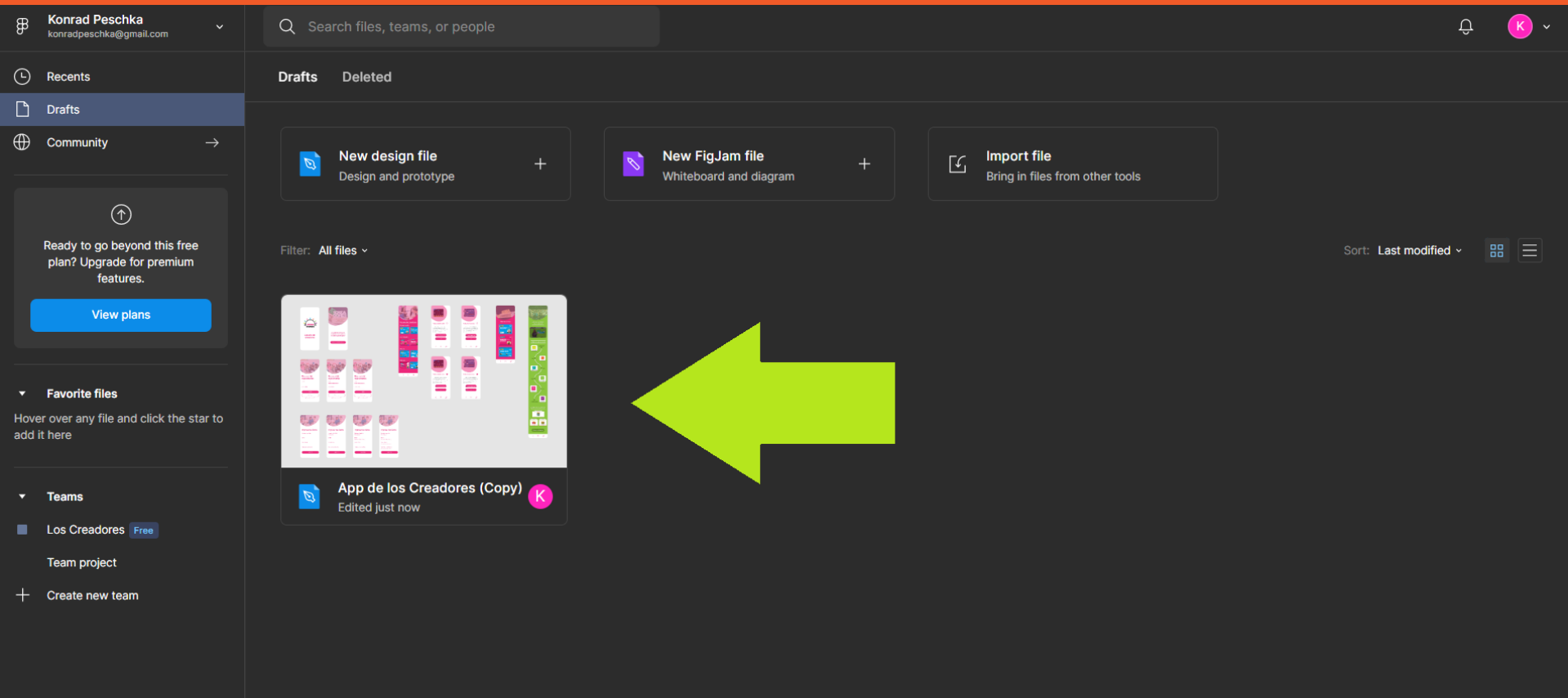
Cuida tu salud  
Edited just now

Edited 15 minutes ago

Edited 2 days ago

Freebie Ticket  
Edited 2 days ago

# 3. Doble clic al proyecto recién cargado



The screenshot shows a design tool interface with a dark theme. On the left, a sidebar contains the user profile 'Konrad Peschka', navigation options for 'Recents', 'Drafts', and 'Community', a promotional banner for premium features, and sections for 'Favorite files', 'Teams', and 'Los Creadores'. The main workspace has a search bar at the top, tabs for 'Drafts' and 'Deleted', and three action cards: 'New design file', 'New FigJam file', and 'Import file'. Below these is a filter dropdown set to 'All files' and a 'Sort: Last modified' option. A grid of file thumbnails is visible, with the most recent file, 'App de los Creadores (Copy)', highlighted. A large green arrow points to this file. The interface also includes a notification bell and a user profile icon in the top right corner.

# 4. Analiza los flujos, encuentra el error y resuelve

Drafts / App de los Creadores (Copy) ▾

Share ▶ 18% ▾

Design Prototype Inspect

Device  
Android Large ▾

Model  
Silver ▾

Preview

Background  
0081A7

Flows  
Flow 1

Removing a connection ✕

To delete a connection, click and drag on either end.

Running your prototype ✕

Layers Assets Design ▾

# Favoritos

FIXED

- Footer

SCROLLS

- Imagen
- Mis Favoritos
- Line 1
- Microbit
- Arduino Basico
- Prototipar 1
- Color de Fondo

# Postula a los Creadores

FIXED

- Footer

SCROLLS

- buttons
- Dic
- Imagen
- De que se tratan

Flow 1 ▶

Flowchart description: The flowchart illustrates the user journey through the app. It starts with 'Flow 1' leading to a 'Bienvenid...' screen with the ICREA DORES logo. From there, it branches into several paths: one leading to a 'Pantalla d...' (main menu), another to 'Taller de ...' (workshop details), and others to 'Login 2', 'Login 3', and 'Login 4' screens. The 'Login' screens lead to 'Creacion ...' (creation) screens. The 'Pantalla d...' and 'Taller de ...' screens also lead to 'Taller de ...' and 'Taller Ard...' (Arduino workshop) screens. All paths eventually converge on a 'Postula a ...' (application) screen, which shows a list of projects and a 'Postular' button.

¡Vamos tu puedes!

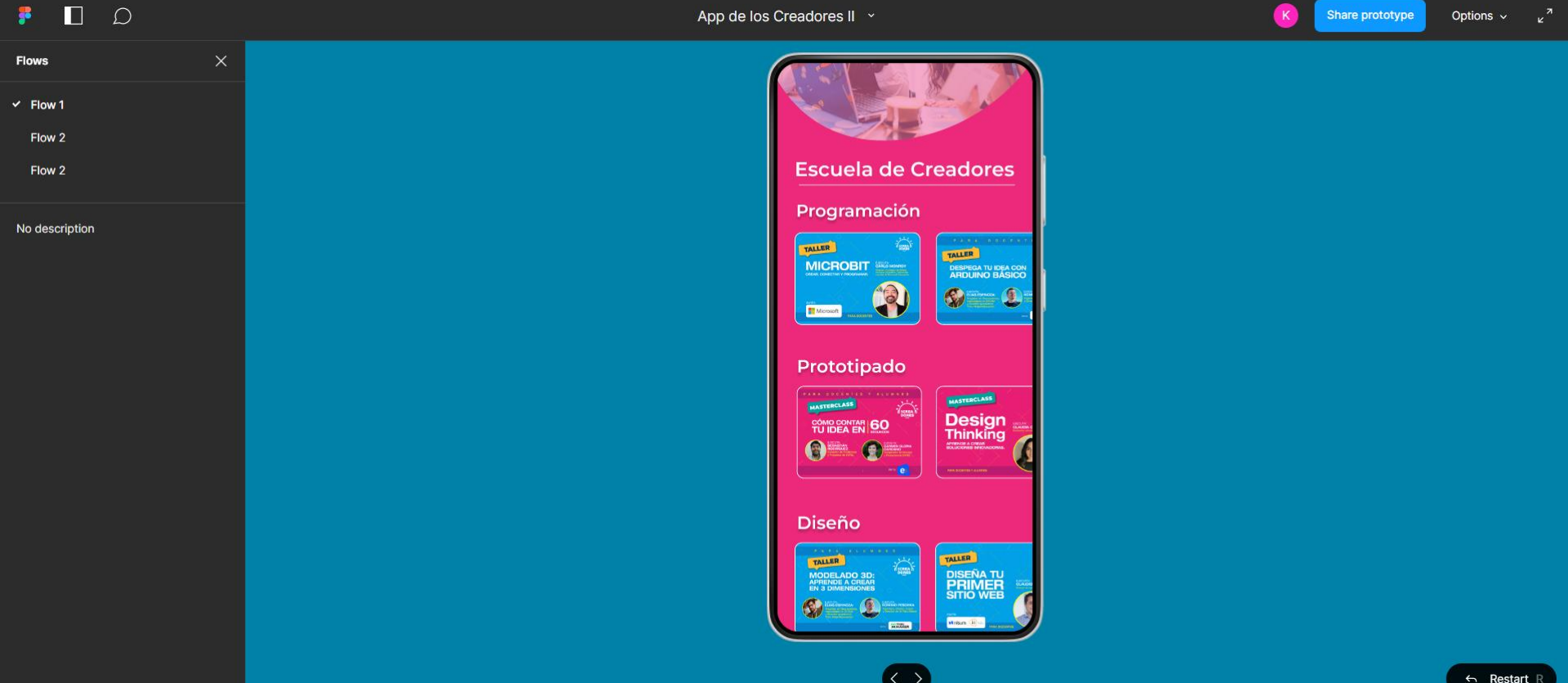
 **Tienes 5min**





## Actividad 2: Scroll vertical y fijar Menu

# ¿Cómo hago para deslizar hacia abajo?



# ¿Cómo hacemos para fijar la barra del Menu?

The image shows a mobile app prototype in a design tool. The app interface is displayed on a smartphone screen against a blue background. The app content includes:

- A header image of three people looking at a laptop.
- The title "Escuela de Creadores".
- A section titled "Programación" containing two "TALLER" cards: "MICROBIT" and "DESPEGA TU IDEA CON ARDUINO BÁSICO".
- A section titled "Prototipado" containing two "MASTERCLASS" cards: "CÓMO CONTAR TU IDEA EN 60" and "Design".
- A bottom navigation bar with three icons: a back arrow, a heart, and a rocket.

The design tool interface is visible around the phone screen. At the top, it says "App de los Creadores II". On the left, a "Flows" panel lists "Flow 1" (checked) and "Flow 2". At the top right, there are "Share prototype" and "Options" buttons. A green arrow points from the bottom left towards the bottom navigation bar of the app prototype.





**Desafío:**

Ahora te toca a  
ti experimentar

# 1. Seleccionar la Vista y elegir "Vertical scrolling"

The screenshot shows the Axure RP software interface. On the left is a 'Layers' panel with a tree view containing items like 'Pantalla de inicio', 'Line 1', 'Programacion', 'Programación', 'Imágenes', 'Prototipado', 'Prototipado', 'Imágenes', 'Diseño', 'Diseño', 'Imágenes', 'Otros', 'Otros', 'Imágenes', 'Color de Fondo', 'Taller de Microbit', 'Taller de Microbit (favorito)', 'Taller Arduino', and 'Taller Arduino (favorito)'. The main workspace displays a prototype with two frames: 'Pantalla de inicio' (a pink vertical page with text and images) and 'Taller de Microbit' (a pink rounded rectangle containing a mobile app preview and text). A green arrow points from the 'Pantalla de inicio' frame to the 'Vertical scrolling' option in the settings menu. Another green arrow points from the 'Taller de Microbit' frame to the 'Vertical scrolling' option. The settings menu on the right is open to the 'Prototype' tab, showing options for 'Flow starting point', 'Interactions', and 'Overflow scrolling'. Under 'Overflow scrolling', 'No scrolling' is checked, but 'Vertical scrolling' is highlighted with a blue bar. Other options include 'Horizontal scrolling' and 'Horizontal and vertical scrolling'. Below this are sections for 'Removing a connection' and 'Running your prototype'.

# 2. Seleccionar la tarjetas y elegir "Horizontal scrolling"

The screenshot shows the Axure RP software interface. On the left is a 'Layers' panel with a tree view containing items like 'Pantalla de inicio', 'Line 1', 'Programacion', 'Programación', 'Imágenes', 'Prototipado', 'Prototipado', 'Imágenes', 'Diseño', 'Diseño', 'Imágenes', 'Otros', 'Otros', 'Imágenes', and 'Color de Fondo'. Below this are 'Taller de Microbit' and 'Taller Arduino (favorito)'.

The main canvas displays a vertical list of cards on a pink background. The cards are categorized into 'Escuela de Creadores', 'Programación', 'Prototipado', and 'Diseño'. Two 'TALLER MICROBIT' cards are highlighted with a blue border and a dimension label '335 x 130'. A blue arrow points from these cards to the 'Horizontal scrolling' option in the settings panel.

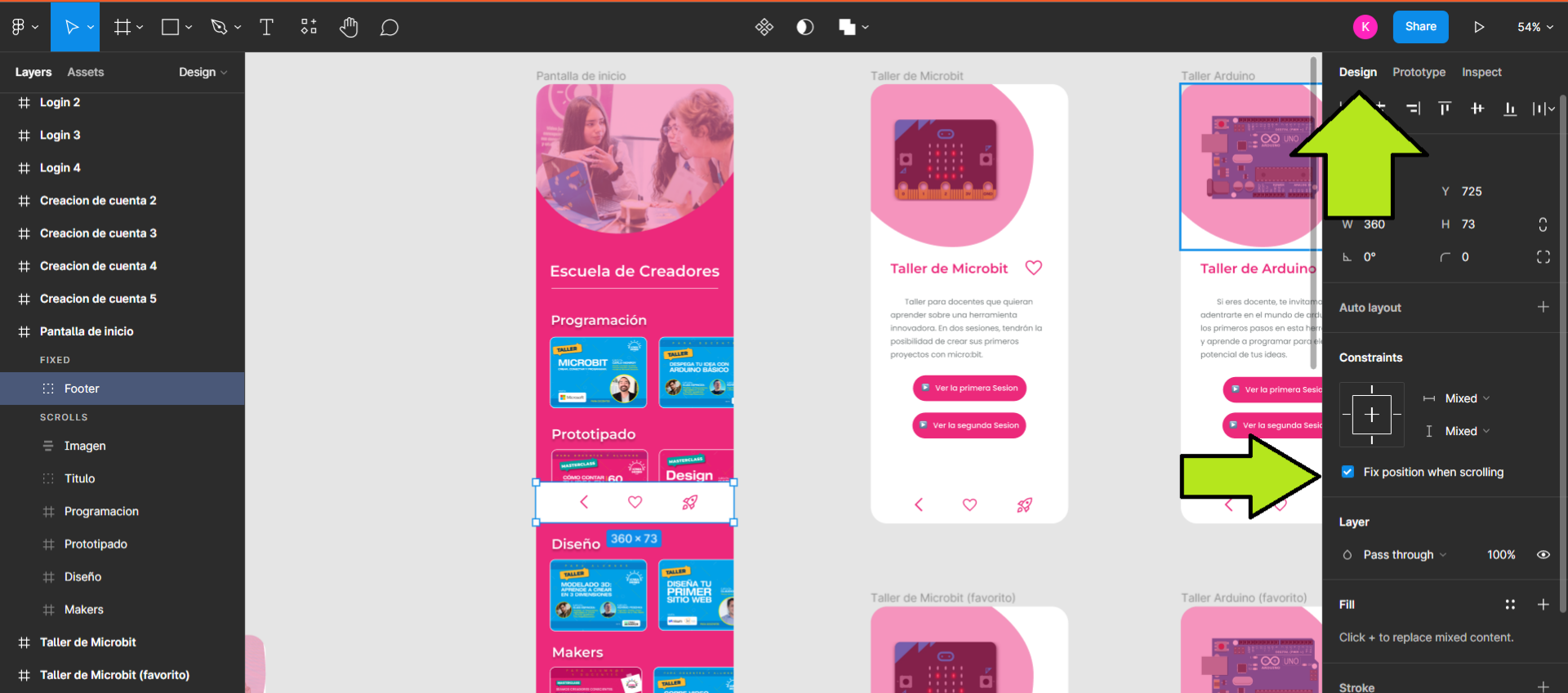
On the right, the 'Prototype' settings panel is open. The 'Interactions' section has 'Horizontal scrolling' selected with a blue checkmark. Two large green arrows point from the design canvas towards the 'Horizontal scrolling' option and the 'Interactions' section header.

Below the 'Horizontal scrolling' option, there are sections for 'Removing a connection' and 'Running your prototype'.

# 3. Posicionar el menú donde queremos que este

The screenshot shows the Axure RP interface with a mobile app prototype. The prototype consists of three main screens: 'Pantalla de inicio' (Home), 'Taller de Microbit', and 'Taller Arduino'. A navigation menu is visible at the bottom of the 'Pantalla de inicio' screen, containing icons for back, home, and search. A large green arrow points to this menu, indicating the focus of the task. The interface includes a top toolbar with various tool icons, a left sidebar with a 'Layers' panel listing elements like 'Login 2', 'Creacion de cuenta 2', etc., and a right sidebar with a 'Design' panel showing properties for the selected element, such as 'Group', 'Auto layout', and 'Constraints'.

# 4. En design seleccionar la opción de "Fix oosition"



¡Vamos tu puedes!

 **Tienes 5min**





 Un breve  
Descanso de



# Actividad 3: Scroll Horizontal





**Desafío:**  
Ahora prueba tu!




¡Vamos tu puedes!  
🕒 Tienes 5min

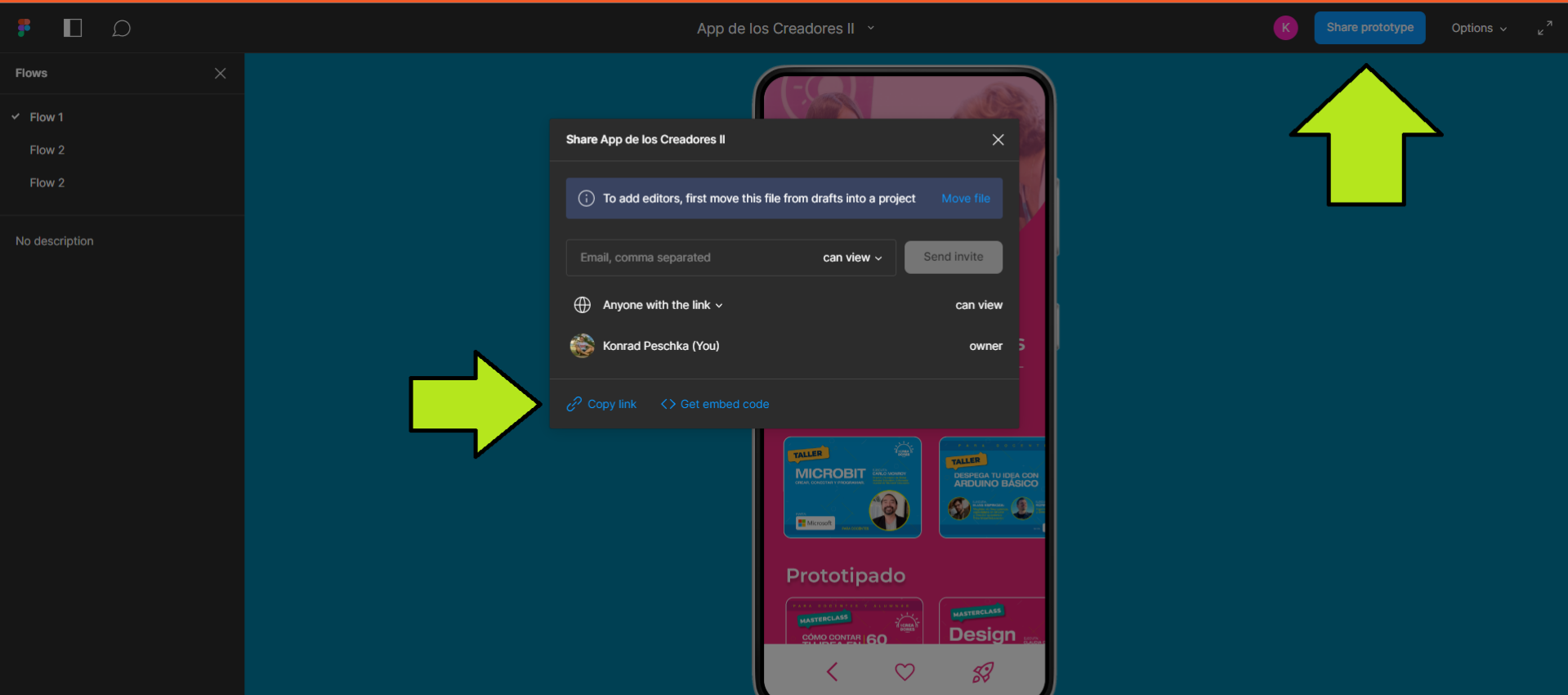




## Actividad 4:

Ahora si, probemos  
en el celular 

# 1.Opcion de enviar el link directo del navegador



The screenshot displays a web application interface with a dark blue header. On the left, a sidebar lists 'Flows' with 'Flow 1' and 'Flow 2' selected. The main content area shows a mobile app preview titled 'App de los Creadores II'. A sharing dialog box is open over the preview, titled 'Share App de los Creadores II'. The dialog contains a message: 'To add editors, first move this file from drafts into a project' with a 'Move file' link. Below this, there are fields for 'Email, comma separated' and 'can view', a 'Send invite' button, and a section for 'Anyone with the link' with 'can view' permissions. A user 'Konrad Peschka (You)' is listed as the 'owner'. At the bottom of the dialog, there are links for 'Copy link' and 'Get embed code'. A large yellow arrow points to the 'Copy link' option. Another large yellow arrow points to the 'Share prototype' button in the top right corner of the application header.

2.Descargar la app de Figma y logearte con tu cuenta

# FIGMA TO STORE

Design Template Automation





**Desafío:**  
Comparte  
tu app!

# Opcion de enviar el link directo del navegador

The screenshot displays the Axure RP software interface. At the top, the title bar reads 'App de los Creadores II'. In the top right corner, there is a user profile icon with the letter 'K', a 'Share prototype' button, and an 'Options' dropdown menu. A yellow arrow points to the 'Share prototype' button. On the left side, a sidebar shows a list of 'Flows' (Flow 1, Flow 2) and a 'No description' section. A central dialog box titled 'Share App de los Creadores II' is open, showing sharing options. A yellow arrow points to the 'Copy link' option at the bottom of the dialog. The dialog content includes:

- Message: 'To add editors, first move this file from drafts into a project' with a 'Move file' link.
- Input field: 'Email, comma separated' with a 'can view' dropdown and a 'Send invite' button.
- Sharing options: 'Anyone with the link' (can view) and 'Konrad Peschka (You)' (owner).
- Bottom options: 'Copy link' and '<> Get embed code'.

¡Vamos tu puedes!

 **Tienes 5min**







# Ejemplos de aplicación

# TAI aprendizaje– LC 2021



¿Que te llevas  
de este taller?





LOS **CREA  
DORES**  
CHILE



¡MUCHAS  
GRACIAS!

@LOSCREADORESCHILE  
#ESTIEMPODECREADORES